



YMCA Giving Tree

Sponsorship Opportunities



Help us bring joy and spread light to local families in need this holiday season! We look forward to partnering together in making holiday wishes come true for local children.

Sponsoring the YMCA's Giving Tree is a win for your company:

- Opportunity to create meaningful relationships with leaders who also want to improve our community
- Increased employee morale
- Chance to develop new audiences and forge further connections within our community

Title Sponsor | \$10,000 (1 Sponsorship Opportunity Available)

- Level exclusivity
- Signage at Giving Tree Gift Pick-Up Days (Dec. 18, 19, & 20).
- Availability to host a table at Gift Pick-Up Days and reach more than 600 families and dozens of community volunteers.
- Availability to host a (pre-approved) giveaway to all YMCA Giving Tree participating families including a company fact sheet (provided by Title Sponsor)
- Recognition on facility signage during The Giving Tree, and in the YMCA 2025 Annual Report.
- Recognition in YMCA lobbies as Giving Tree Sponsor at Fercho and Schlossman YMCA's. (Nov. 1 – Dec. 31)
- Recognition as Title Sponsor on tags attached to or stuffed in each participating family's gift bags
- Prominent recognition as exclusive Title Sponsor in YMCA's Giving Tree electronic communications to include YMCA Giving Tree Webpage, Social Media Posts, looping digital monitors presentation within Fercho and Schlossman YMCA locations known as "RiseVision", email notification about Gift Pick-Up Days to YMCA Giving Tree participating families and member e-newsletter.
- Alignment with YMCA name and logo
- In-person meeting with YMCA representative, as requested, including an opportunity for YMCA Staff to speak with employees about volunteerism and individual participation.
- Up to 50 Complimentary Volunteer Slots for employees on Gift Pick-Up Day – Dec.18 and the right of first acceptance for any additional volunteer opportunities within the Giving Tree Program.
- First right to renew 2026 YMCA Giving Tree Sponsorship

Program Sponsor | \$7,500 (1 Sponsorship Opportunity Available)

- Level exclusivity
- Recognition on facility signage during The Giving Tree, and in the YMCA 2025 Annual Report.
- Recognition in YMCA lobbies as Giving Tree Sponsor at Fercho and Schlossman YMCA's. (Nov. 1 – Dec. 31)
- Recognition as Program Sponsor on tags attached to or stuffed in each participating family's gift bags
- YMCA Giving Tree webpage and social media recognition
- Logo representation on looping digital presentation "RiseVision" within Fercho and Schlossman YMCA locations
- Alignment with YMCA name and logo
- In-person meeting with YMCA representative, as requested, including an opportunity for YMCA Staff to speak with employees about volunteerism and individual participation.
- Up to 25 Complimentary Volunteer Slots for employees on Gift Pick-Up Day – Dec. 18
- First right to renew 2026 YMCA Giving Tree Sponsorship

Gifting Sponsor | \$5,000 (2 Sponsorship Opportunities Available)

- Recognition on facility signage during The Giving Tree, and in the YMCA 2025 Annual Report.
- Recognition in YMCA lobbies as Giving Tree Sponsor at Fercho and Schlossman YMCA's. (Nov. 1 – Dec. 31)
- Recognition as Gifting Sponsor on tags attached to or stuffed in each participating family's gift bags
- YMCA Giving Tree webpage and social media recognition
- Alignment with YMCA name and logo
- In-person meeting with YMCA representative, as requested, including an opportunity for YMCA Staff to speak with employees about volunteerism and individual participation.
- Up to 10 Complimentary Volunteer Slots for employees on Gift Pick-Up Day – Dec. 18
- First right to renew 2026 YMCA Giving Tree Sponsorship

Supporting Sponsor | \$2,500 (3 Sponsorship Opportunities Available)

- Logo recognition as a sponsor on tags placed on or stuffed in gift bags going out to each participating family
- Recognition on facility signage during The Giving Tree, and in the YMCA 2025 Annual Report.
- YMCA Giving Tree webpage recognition
- Alignment with YMCA name and logo
- In-person meeting with YMCA representative, as requested, including an opportunity for YMCA Staff to speak with employees about volunteerism and individual participation.

Tree & Tag Sponsor | \$1,000 (4 Sponsorship Opportunities Available)

- Recognition on facility signage during The Giving Tree, and in the YMCA 2025 Annual Report.
- YMCA Giving Tree webpage recognition
- Alignment with YMCA name and logo

Family Sponsor | \$500 (There is no limit to the number of sponsors at the level as more funding provides the ability to serve more children)

- YMCA Giving Tree webpage recognition
- Alignment with YMCA name and logo

Here at the YMCA of the Northern Sky, we are dedicated to enhancing the spirit, mind, and body of all persons through youth development, healthy living, and social responsibility.

Learn more about our mission by following us on our socials @ymcanorthernsky
Facebook, Instagram, LinkedIn, YouTube & TikTok